Sivan Gershon
Ux/Ui Designer

I have always been a person of **words** and **creation**.
Getting **out of the box** and thinking of **creative solutions** is what drives me in life.
And as part of that, one of my hobbies is making cream cakes in my spare time.

2019-2021 - Social Media Manager | Ariel University

- Being responsible on the content of multiple pages both for internal and external use

- Focusing on employer branding using social networking tools

- Responsible of Increasing social media traffic/involvement over time

- Developing new digital content strategies between different departments in the organization

- Developing and creating new and updated social media content

2016-2019 - Project Manager & Digital Writer | Comvertation

- Writing marketing content in the relevant areas around the web

- Managing and working with customers to manage digital projects

2021-2022
Netcraft Academy | Ui/Ux Design

2014-2017
Sapir College | Bachelor's Degree
Communication and Media Studies

2012-2013
Habetzefer | CopyWriting

2004-2007
ORT Shapira Highschool | Communication and advertising major

Sivan Gershon

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Rosh Haayin, Israel

Hebrew - Native
English - Fluent
Spanish - Good

Clinic medic, incharge of medicines at the recruitment base | Intelligence Corps